

# CREATIVE CIRCLE®

## Future-Proof UX & Digital Solutions

At Creative Circle, our extensive talent pool is equipped with the skills and expertise needed to tackle the most complex challenges. We specialize in connecting top-tier UX and digital talent with Fortune 1000 companies to drive innovation and success.

### UX/DESIGN

User research, wireframing, prototyping, usability testing, and proficiency with design tools like Figma or Sketch.

### UI/VISUAL DESIGN

Graphic design, color theory, typography, and familiarity with a variety of tools such as Adobe Creative Suite.

### UX RESEARCH & STRATEGY

Qualitative and quantitative research, data analysis, user interviews, and proficiency with myriad analytics platforms.

### DIGITAL MARKETING

SEO, SEM, content marketing, data analysis, and marketing automation tools.

### CONTENT STRATEGY & DESIGN

Content creation and calendar management, SEO, trend analysis, analytics, community engagement, and platform proficiency.

### WEB DESIGN

HTML, CSS, JavaScript, graphic design, and experience with other design software.

### DIGITAL PRODUCT DESIGN

Strategic planning, market research, project management, and UX principles.

### VIRTUAL REALITY (VR)

3D modeling, and programming languages

## PARTNERSHIP ON YOUR TERMS

Unlock your brand's full potential by tapping into our vast talent network and flexible solutions.

**Freelance/contingent and full-time staffing** to meet your specific needs

**Agile project teams** assembled into a dedicated studio or flexible benches of talent

**Subject matter expertise** to offer strategic and operational consulting

**Our clients consistently praise our ability to deliver impactful UX and digital talent:**

*"The attention to detail, enthusiastic grasping of eccentric workflows is unparalleled. We utilized Creative Circle for conceptualing, UI design and best practices for two of our QSR digital menu board clients. And they have been instrumental in wire framing conversion from XD to Figma as our company moves to new prototyping workflow." - Walton B., Omnichannel Design Manager*

**Need support for your UX & Digital initiatives? We have the talent and teams to deliver.**

CREATIVECIRCLE.COM